

PROFILE

I am a graphic designer who is driven by creativity. I have been creating outside-of-the box effective designs for a variety of media, including print, web, and textile for more than 10 years. I am up to date on all the latest software and tools, work well under pressure and easily handle multiple projects at a time. I am always looking for ways to improve myself, both as an employee and as a person. I am dedicated to my employers and strive to do my part to help any business I work for grow and succeed.

EXPERIENCE

Production Designer, BevMo!, Concord, CA 2015-Present

Responsible for designing a wide range of high quality and effective design solutions that directly represent the BevMo! brand. Creating a data management system and work flow to ensure the creative library, assets and product images are easily accessible and usable. Working with multiple design agencies to ensure that out-sourced graphics are meeting all brand standards. Software used: Adobe InDesign, Photoshop, Illustrator, Bridge, Microsoft Excel

Lead Production Artist, PartyCity.com, Pleasanton, CA 2015

Responsible for producing high quality product and content images for the site using various Photoshop skills as well as assisting Production Manager in work flow efficiencies. Executed projects quickly and accurately in a deadline driven environment as well as provide ideas and creative image solutions through prototypes with the direction of Creative Director and Art Director. Software used: Adobe Photoshop, Illustrator, Bridge, Scene 7, Microsoft Excel

Web Production Artist, PartyCity.com, Pleasanton, CA 2013-2015

Responsible for photography re-touching, compositing images, color correcting and image manipulation for the PartyCity e-commerce web site. Assuring photos and images meet the expectations of the Creative Director. Overseeing and managing production work flow and consistency. Software used: Adobe Photoshop, Illustrator, Bridge, Scene 7, Microsoft Excel

Graphic Designer, Flowmaster Mufflers, Santa Rosa, CA 2011-2013

Designed and developed eye catching graphics for Flowmaster Mufflers, B&M Racing, Hurst Shifters and Hurst Driveline Conversions. Duties include designing print advertising, collateral, packaging, POP items, catalog, on-line media content, e-mail marketing campaigns, photography and event displays. Software used: Adobe Photoshop, Illustrator, InDesign, Bridge, Flash, Dreamweaver, NetSuite

Senior Coordinator-Internet Creative, Williams-Sonoma, San Francisco, CA 2010-2011 (freelance)

Designed and managed creative processes for higher levels of the website and major marketing initiatives. Supported on-line; including home pages, gift pages and other projects. Software used: Adobe Photoshop, Illustrator, Flash CQ5/WCM, Pindar

EDUCATION

Brooks College of Design, Sunnyvale, CA
Associate of Science in Graphic Design
2003-2006

SKILLS

Adobe (Photoshop, Illustrator, InDesign, Bridge, Scene 7 Dreamweaver, Flash)
Quark, CorelDRAW, FlexiSIGN, MAC/PC, print and web design, logo design, photography, Image composition, creative eye, website maintenance, problem solver.